



Working With Squibble.



squibble.

Striving to be the most **trusted**
agency, creating beautiful,
intuitive **online experiences** that
drive **measurable success** and
inspire engagement.

Welcome to Team Squibble.

Is your website holding back your marketing success?

At Squibble, we specialise in solving the challenges that stop your website from driving results. Whether it's unclear messaging, a confusing design, or outdated functionality, we're here to help you move forward with confidence.

✔ **We're the sweet spot between big agencies and freelancers.**

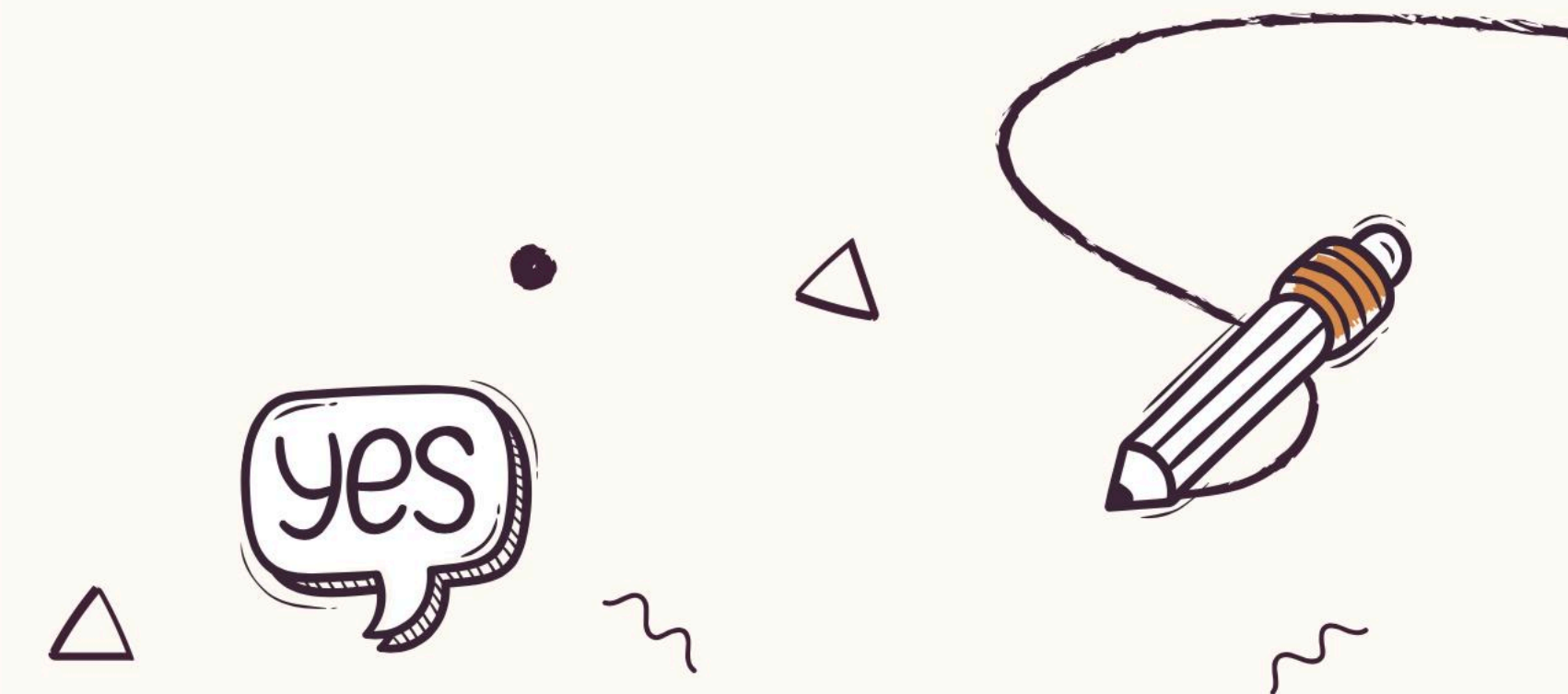
Combining strategic expertise with a flexible, client-focused approach, we ensure your project gets the attention it deserves.

✔ **We believe in strategy-led solutions.**

Every project begins with a clear plan designed to align with your goals and deliver measurable results.

✔ **We're collaborative and transparent.**

From start to finish, we keep you in the loop, ensuring the process is simple, efficient, and effective.



How we work.

Outdated, confusing websites cost time, trust and growth opportunities. At Squibble, our three-part framework is designed to transform your digital presence into a high-performing platform that delivers measurable results.

We call this our Clarity, Transformation and Performance Framework, which ensures every project is built with precision, aligned with your goals, and focused on delivering growth.

- 1 Strategy & Clarity**
We'll uncover your value pillars, align your messaging and create a clear roadmap that connects with your audience and drives results.
- 2 Transform & Launch**
Reimagine your website with a modern, user-friendly design that reflects your brand, simplifies navigation and supports growth.
- 3 Optimise & Grow**
Turn your website into a growth engine with targeted CRO and SEO strategies to deliver measurable results and long-term success.

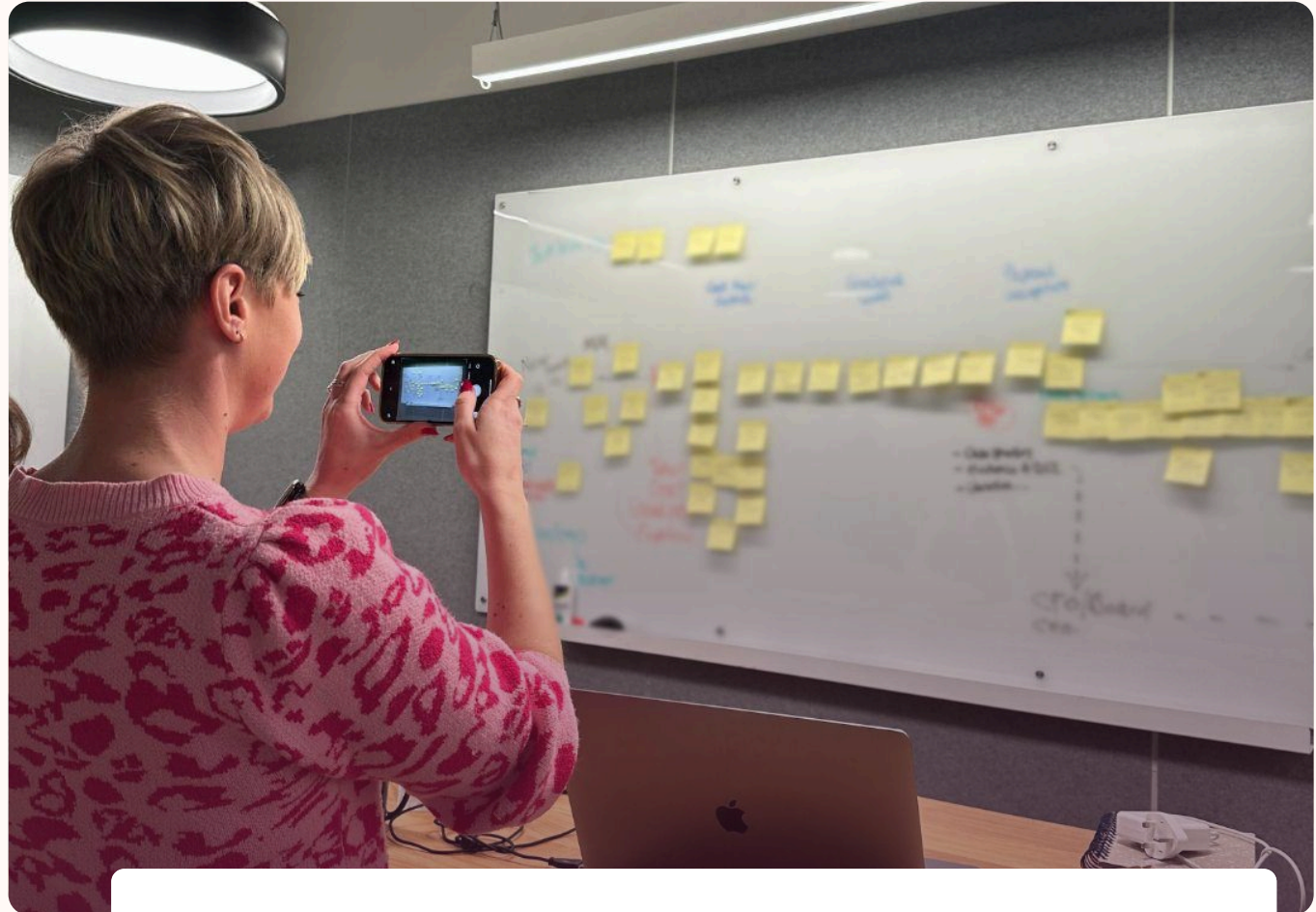
This framework is how we turn websites into powerful tools that reflect your brand, engage your audience and deliver real, sustainable growth.

Ready to see how we can help you? Let's take the next step together.



25% GROWTH
in commercial partnerships since the new messaging and website went live.

UNITED BY 2022



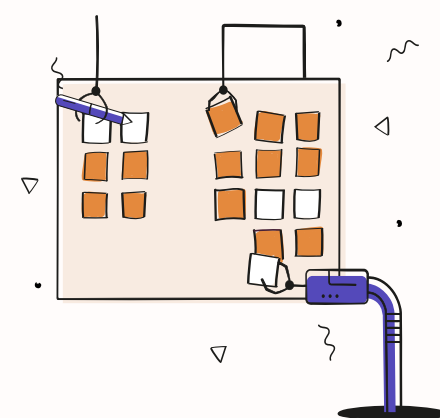
“ The breakdown gave us **so much clarity moving forward**, and the format was incredibly usable. ”

Nikki Ayton, Business Development Manager
West Midlands Health Tech Cluster

Your website should be your hardest-working asset – not your biggest challenge.

It's easy to get a website built, but much harder to get one that delivers real results. If your website feels **too messy to manage, outdated to grow, or confusing for visitors**, you're not alone – but it doesn't have to stay that way.

We'll untangle your website, simplify navigation, and create a design you're proud of – one that helps your business grow.



STRATEGY & CLARITY

Are you stuck for what to say?

When you lack clarity in your messaging, you lack results.

If you're struggling to update your website, unclear messaging and misalignment often lead to confusion and missed opportunities.

What We'll Do: We'll uncover your value pillars, map user journeys, and align your team to deliver messaging that connects with your audience and drives results - giving you a clear strategy and roadmap for success.

Timeframe: 1 Day
Investment: From £2,800



TRANSFORM & LAUNCH

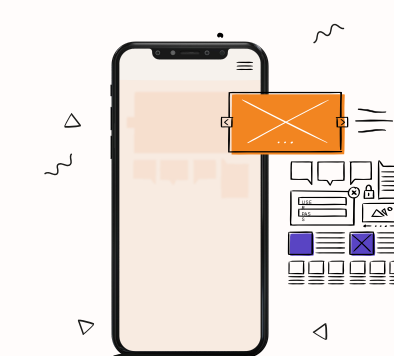
Is your website a mess to manage?

A messy website costs time, trust and growth.

Outdated systems and confusing navigation frustrate your team and audience. It's time for a website that works seamlessly.

What We'll Do: Rebuild your site into a scalable, user-friendly platform with simplified navigation and a modern design -delivering a seamless website that builds trust and supports growth.

Timeframe: Up to 12 Weeks
Investment: From £10,000



OPTIMISE & GROW

Tired of a website that underperforms?

A slow, underperforming website wastes opportunities.

If your website isn't driving results, it's holding you back. Poor performance frustrates users and damages your credibility.

What We'll Do: Optimise your website with targeted SEO, CRO and performance improvements to drive measurable results - transforming it into a high-performing website that supports your business goals.

Timeframe: 12 Weeks +
Investment: From £6,500

Getting Ready to Work Together.

We want to make the most of our time together, so before we jump on a call, we'd love to know a bit more about your goals. These three quick questions will help us hit the ground running and ensure we can give you the best advice for your project.

Question One	What are the biggest challenges you're currently facing with your website? Knowing what's holding you back helps us tailor our recommendations to your unique needs.
Question Two	What's your budget range for this project? Understanding your investment expectations allows us to recommend the right approach.
Question Three	Why is now the right time to take action? This helps us align our efforts with your priorities and timelines.

Next Steps.

If this aligns with your goals, we'd love the opportunity to be your digital partner, helping you rethink what's possible with your website and driving results that matter.

Let's take the first step together. [Schedule your free Project Call today.](#)

Email: kj@squibble.design

Phone: 0121 448 4776

We're excited to help you unlock your website's potential and create something you can be proud of.



Meet Kim!

A specialist in marketing and strategy and a leader in conceiving big-thinking ideas. Kim is a visionary always pushing forward, someone who likes to think big. With a mini MBA in Marketing, Kim possesses in-depth knowledge of strategy and delivery.

Additionally, Kim holds several relevant positions, volunteering her time to help nurture the ecosystem:



CO-FOUNDER OF MIDLANDS MARKETING AWARDS

Kim initiated these awards to acknowledge the diligent work of marketers and to recognise the value that marketing brings to businesses.



ADVISORY BOARD MEMBER

Kim supports the University of Birmingham with their Coding Bootcamps, which received £2.4 million in funding to provide 600 scholarships.



CHAIR OF TECH WEST MIDLANDS

An independent, not-for-profit organisation, Tech WM exists to connect, amplify, and grow the tech sector in the West Midlands.





Thank you